

Acceptable File Formats

Illustrator CC or below
Photoshop CC or below
InDesign CC or below

We prefer high quality, editable Adobe Illustrator files, packaged with all imported graphics and fonts. All files will be preflighted by an in-house graphic designer.

Special Effects

Please note that Illustrator special effects such as glows, transparencies, or drop shadows are not recommended. These effects have unpredictable results when printing and should be created in Photoshop when possible.

Font Specifications

Fonts must be included or converted to outlines. Minimum text size is 6 point and condensed no more than 67%. For reverse text (white type on colored background), minimum text size of 6 point **BOLD** is required.

Text Specifications

Text should be created in Illustrator not in Photoshop. Colors do not trap when processed from Photoshop.

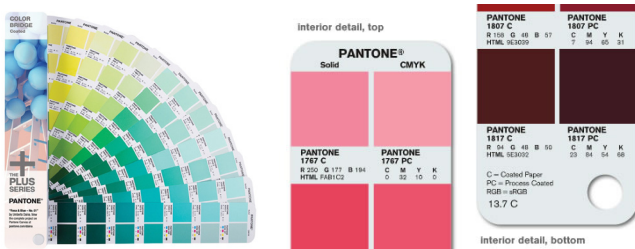
Avoid white type coming out of CMYK. If using this effect, make sure text is a bold font and as large as possible.

Thin, dark-colored fonts that appear on a solid, light-colored background will be overprinted when there is not enough space for trapping to occur. Be aware that certain colors will be affected and may look slightly altered once printed.

Color Specifications

We prefer printing CMYK or Expanded Color Gamut. Yerecic Label uses the PANTONE COLOR BRIDGE® guide to determine how Solid Colors will look when reproduced through four-color printing process.

This PANTONE COLOR BRIDGE® gives a side by side view of the spot color next to the equivalent process conversion. This allows our designers to determine if a spot color is able to be converted without losing quality. If the designer thinks the color is a good conversion, they will convert the color and include a note on the proof.



PANTONE COLOR BRIDGE® Guide & Swatch Samples

Please make sure your artwork is in **CMYK mode** and that all colors are specified and painted correctly (especially on logo colors).

Image Specifications

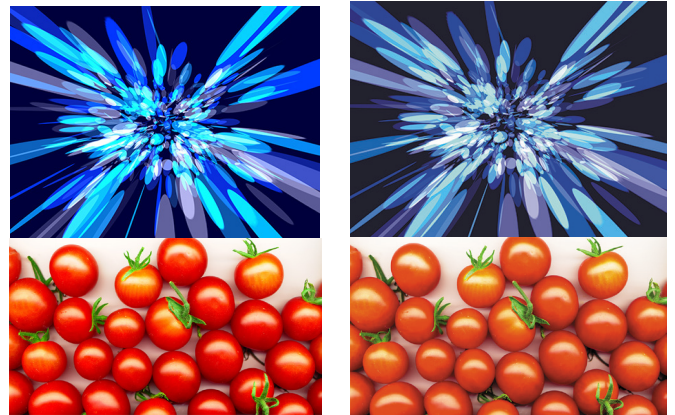
Always send original PSD files with artwork. Full color images must be created in Photoshop in CMYK mode.

Resolution

We prefer all raster files sent at 300 ppi at 100%.

RGB to CMYK Conversion

For printing purposes, all RGB colors need to be converted to CMYK before being submitted to Yerecic Label. You should be aware that this can make colors less vibrant and subtle details less apparent.



RGB Image

Converted to CMYK

Bleed Specifications

For artwork that bleeds off the label, our standard bleed is 1/16" on all sides. All pertinent artwork and information that you do not want to bleed off the label should be kept 1/16" from the edge of the die line. Special shapes or new die lines may require extra bleed.

Overprinting

We prefer that files are sent without overprint set.

Rule Specifications

Rules made up of black or white on a black background, should be no less than .5 point. Rules made up of CMYK mix should be no less than 1 point.

UPC Code

All UPC codes are recreated in our own bar code software. Yerecic Labels minimum bar code reduction is 75%. We do not recommend reducing bar codes lower than this.

FTP Information

Yerecic Label does have an FTP site available for file uploads. For files larger than 5MB, please contact your Sales Coordinator.